



**A Business Goose Publication**

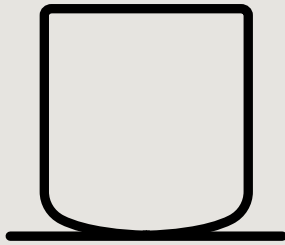


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CHAPTER 1

# Moby Duck



24.1% ABV | 90ML | £8.50

## Ingredients

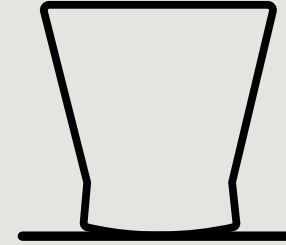
- Duck fat washed H by Hine Cognac
- Black pepper infused Cointreau
- Honey
- Balsamic vinegar
- Angostura Bitters

## Tasting notes

Boozy, peppery and subtly sweet.  
Served short over ice.

CHAPTER 2

# Tequila Mockingbird



12.6% ABV | 150ML | £8.50 (v)

## Ingredients

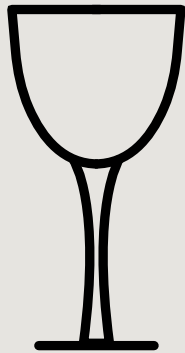
- Coriander infused El Jimador Tequila
- Ancho Reyes Verde
- Tomato water
- Lime
- Agave

## Tasting notes

Savoury, slightly spicy and citric.  
Served short over ice.

CHAPTER 3

# Adjustment Team



13.9% ABV | 150ML | £8.50

## Ingredients

- Plantation Dark Rum
- Acid-adjusted pineapple
- Turmeric honey
- Whites
- Bitters

## Tasting notes

Tropical, fruity and slightly tart.  
Served straight up.

CHAPTER 4

# War and Pisco



10.5% ABV | 150ML | £8.50 (V)

## Ingredients

- Pisco
- Crème de Cacao
- Pistachio
- Avocado

## Tasting notes

Savoury, nutty and creamy.  
Served tall over ice.

CHAPTER 5

# Flowers for Algernon



18.6% ABV | 100ML | £8.50

## Ingredients

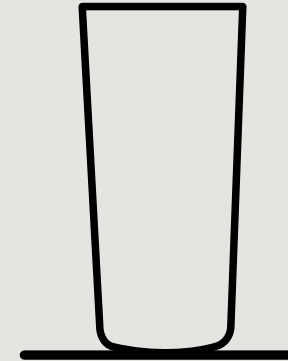
- Chamomile infused Gyre & Gimble London Dry Gin
- Honey Mead
- Suze
- Italicus Bergamot Liqueur
- Lemon bitters

## Tasting notes

Boozy, citrusy, floral and bittersweet.  
Served short over ice.

CHAPTER 6

# The Coffee Trader



10.0% ABV | 160ML | £8.50 (v)

## Ingredients

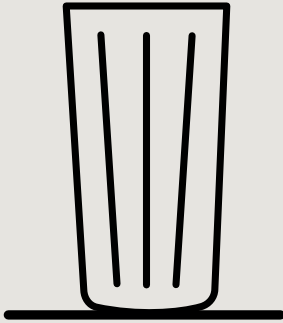
- Chaff infused Flor de Cana 7yr Rum
- Averna Amaro
- Gyre & Gimble Spent Coffee Liqueur
- Cold brew coffee
- Cardamom
- Chocolate bitters

## Tasting notes

Slightly herbal, light, smooth and chocolatey.  
Served tall over ice.

CHAPTER 7

# Mexico



11.5% ABV | 185ML | £8.50 (v)

## Ingredients

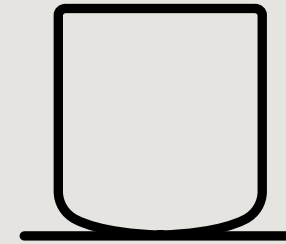
- El Jimador Tequila
- Mezcal Verde
- Apricot
- Mint
- Parsley
- Lime
- Ginger Beer

## Tasting notes

Fresh, smoky and herbal with a warm ginger spice.  
Served tall over ice.

CHAPTER 8

# 20,000 Leagues Under the Sea



14.8% ABV | 135ML | £8.50

## Ingredients

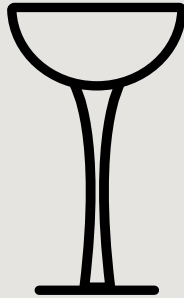
- Olive Oil washed Sea Salt Vodka
- Milk clarified watermelon
- Basil
- Saline Solution

## Tasting notes

Fresh, light and savoury.  
Served short over ice.

CHAPTER 9

# A Clockwork Orange



12.2% ABV | 130ML | £8.50 (v)

## Ingredients

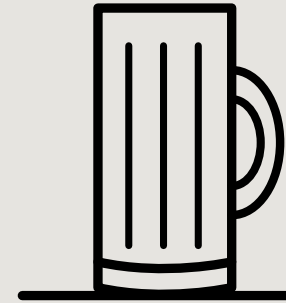
- Vanilla Vodka
- Starlino Arancione Aperitivo
- Cranberry tea
- Lime
- Orange bitters

## Tasting notes

Sweet, fruity and citric.  
Served straight up.

CHAPTER 10

# Beer and Loathing in Las Vegas



11.3% ABV | 165ML | £8.50 (v)

## Ingredients

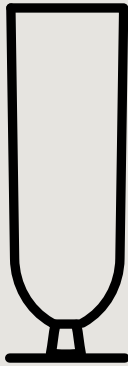
- Buffalo Trace Bourbon
- Amaretto
- Pale Ale reduction
- Orange
- Agave
- Chocolate bitters

## Tasting notes

Malty, sweet and velvety.  
Served tall over ice.

CHAPTER 11

# Rum Diaries



11.1% ABV | 230ML | £9.00 (v)

## Ingredients

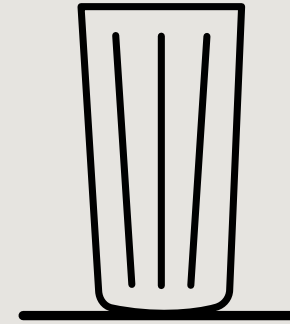
- Havana Especial Rum
- Havana 3yr Rum
- Coconut
- Pineapple
- Lime
- Prosecco

## Tasting notes

Tropical, fruity and creamy.  
Served tall over ice.

CHAPTER 12

# And Then There Were None



0.0% ABV\* | 170ML | £8.50

## Ingredients

- Lyers cane spirit
- Pineapple shrub
- Tepache
- Tiki bitters

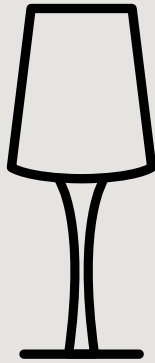
## Tasting notes

Tiki, fruity and tart.  
Served short over ice.



CHAPTER 13

# Strawberry Fields Forever



5.5% ABV | 200ML | £8.50 (v)

## Ingredients

- Strawberry infused Aperol
- Prosecco
- Pomelo & Pink Pepper tonic

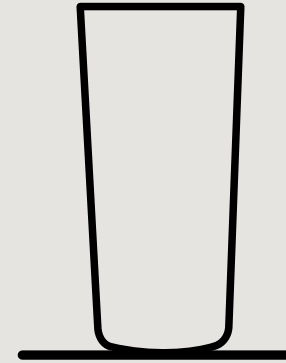
## Tasting notes

Light, fresh and summery.

Served tall over ice.

CHAPTER 14

# 50 Shades of Earl Grey



8.9% ABV\* | 170ML | £8.50 (v)

## Ingredients

- Gyre & Gimble Coastal Gin
- Peach
- Earl Grey
- Lemongrass
- Lemon

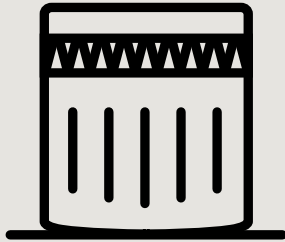
## Tasting notes

Fruity, light, sweet and citric.

Served tall over ice.

CHAPTER 15

# Ten Apples Up on Top



7.4% ABV | 140ML | £8.50 (V)

## Ingredients

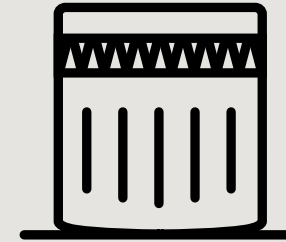
- Calvados
- Velvet Falernum
- Elderflower
- Cider and Maple Reduction
- Lemon

## Tasting notes

Floral, sweet and crisp.  
Served short over ice.

CHAPTER 16

# The Irishman



23.3% ABV | 85ML | £8.50

## Ingredients

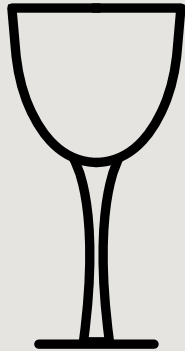
- Brown Butter-washed Slane Irish Whiskey
- Biscoff
- Demerara
- Angostura Bitters

## Tasting notes

Boozy, biscuity and sweet.  
Served short over ice.

CHAPTER 17

# Grape Expectations



12.5% ABV | 140ML | £9.00 (v)

## Ingredients

- Discarded Grape Skin Chardonnay Vodka
- Passionfruit
- Verjus
- Foamer

## Tasting notes

Fruity, lightly acidic and sweet.  
Served straight up.

CHAPTER 18

# Forest Gump



0.0% ABV\* | 140ML | £8.50 (v)

## Ingredients

- Everleaf Forest non-alcoholic spirit
- Pear and Cucumber cordial
- Clarified citrus
- Foamer

## Tasting notes

Light, fresh and tart.  
Served straight up.

# Gin

ALL PRICES ARE 25ML SERVE UNLESS SPECIFIED

## Gyre & Gimble

### Gyre & Gimble Cherry Gin | £4.00

Sweet, fruit cherries run through this deep rich Gin with apricots, a slight citrus tang and a velvety texture.

### Gyre & Gimble Coastal Gin | £4.00

An incredibly flavoursome Gin with notes of samphire, lavender, peppery spice and fresh citrus. Diluted with salt water to give a unique mouthfeel.

### Gyre & Gimble Double Juniper | £4.00

Double the amount of Juniper creates a citrusy classic Gin with a warming blend of spices that give way to a dry juniper finish.

## Fruity

### Wessex Gooseberry & Elderflower Gin | £5.00

Tart, zingy gooseberry, a touch of pine and citrus, with delicately floral elderflower lingering.

### Tarquins Raspberry & Rhubarb | £4.50

Tart red berry, backed up by floral juniper, angelica and violet. A good helping of cinnamon brings a spicy kick to the mid-palate, offering balance to the rhubarb and raspberry.

### Never Never Fruit Cup | £4.50

Built around a base of Triple Juniper Gin, it's combined with barrel-aged Curaçao, spices from Australia and Earl Grey tea.

## Classic

### Seven Crofts Highland Dry | £6.00

Seven Crofts Gin features seven botanicals, including pink peppercorn, cubeb, fresh lemon peel and more. With its powerful flavour profile and heavy helpings of juniper.

### Hawksridge London Dry | £5.00

Earthy anise and a burst of lemon, with layers of juniper and coriander developing and a hint of mint too.

### Elephant Gin | £5.00

Distilled in Germany using 14 botanicals that include some rather unusual but fascinating African ingredients like Baobab, the Buchu plant, Devil's Claw and African Wormwood.

## Experimental

### Tarsier Khao San | £6.00

The likes of Thai red chilli, lemongrass and Makrut lime leaves, which are vacuum distilled separately before being blended together with 10 other botanicals.

### Hills & Harbour | £6.00

Made from a base of wheat grain spirit alongside a selection of 11 botanicals - the likes of Noble Fir Pine needles and Bladderwrack seaweed, among others. Surprisingly fruity, but well balanced with herbaceous notes making their way to the fore on the palate.

### Nadar Gin | £5.50

Fragrant and refreshing, with lemongrass leading into tangy, zesty lime and piney juniper...and it's distilled from peas.

## Citrus

### Downpour | £5.00

This expression makes use of wild Hebridean heather as its star botanical, alongside classic notes of citrus and spice.

### Malfy Bloody Orange | £4.00

A bright, vibrant Italian Gin, with the Sicilian blood oranges bringing plenty of juicy, sweet, refreshing notes to the table.

### Nikka Coffey Gin | £7.50

Creamy lemon with a subtle oily element developing, soon joined by almost tropical fruit sweetness. This is well-balanced by peppercorn, pine and fennel.

## Spiced

### Pink Pepper | £5.00

Made with hand-picked pink peppercorns and a handful of other tasty botanicals including honey, vanilla and cardamom - all of which are macerated separately then distilled under low pressure and temperature.

### Cuckoo Spiced | £5.00

Gorgeous warming spices are pleasingly prominent on nose and palate - think: cinnamon, clove ginger and black peppercorns. Floral notes provide balance, with rose and jasmine most apparent.

### Canaima | £6.00

Acai berries, cacao and cashew meet tangy fruity notes of passion fruit and grapefruit citrus; with a herbaceous backdrop, black pepper heat and an earthy grassy undertone.

# Vodka & Agave

ALL PRICES ARE 25ML SERVE UNLESS SPECIFIED

## Vodka

Cariel Vanilla Vodka	£5.00
Davna Bison Grass	£3.50
Discarded Grape Vodka	£4.50
Finlandia	£4.00
Kettle One	£4.00
Reyka	£4.50
Titos	£4.50

## Agave

Cazcabel Coffee Tequila	£4.00
Cazcabel Honey	£4.00
Del Maquey Vida Mezcal	£5.00
El Jimador Reposado	£4.00
El Jimador Anejo	£4.50
Espolon Blanco	£4.00
Herradura Anejo	£7.00
Herradura Plata	£6.00
Mezcal Verde Momento	£4.50
Ocho 8 Anejo	£4.50
Ocho 8 Rep	£4.50
Quiquiriqui	£5.00
Rooster Rojo Smoked Pineapple	£5.00

ALL PRICES ARE 25ML SERVE UNLESS SPECIFIED

# Rum

ALL PRICES ARE 25ML SERVE UNLESS SPECIFIED

## A-Z

Aluna Coconut   Guatemala	£4.00
Angostura 7yr Old   Trinidad & Tobago	£4.50
Angostura 1824   Trinidad & Tobago	£8.00
Appleton Estate 12yr   Jamaica	£5.50
Banks White   Blend	£5.50
Chairmans Reserve   St Lucia	£4.00
Dictador 12yr   Colombia	£5.50
Dictador Cafe 100 Months   Colombia	£5.50
Diplomatico Mantuano   Venezuela	£4.50
Diplomatico Reserva   Venezuela	£5.50
Diplomatico Single Reserve   Venezuela	£12.50
Discarded Banana Peel   Scotland	£5.00
East London Liquor Rum   London	£4.00
El Dorado 15yr   Guyana	£8.00
Eminente 7yr   Cuba	£5.00
Flor De Cana 4yr White   Nicaragua	£5.00

## Rum continued

Flor De Cana 7yr   Nicaragua	£4.50
Flor De Cana 18yr   Nicaragua	£8.00
Foursquare 2004 11yr   Barbados	£7.50
Goslings Dark   Bermuda	£4.00
Gyre & Gimble 10yr   Norwich	£5.00
Havana Club 3   Cuba	£4.00
Havana Club Anejo Especial   Cuba	£4.00
Havana Club Spiced   Cuba	£4.00
Kirk & Sweeney 23yr Old   Dominican Republic	£7.00
Koko Kanu   Jamaica	£4.00
Pink Pigeon   Martitius	£4.00
Plantation Dark   Cuba	£4.00
Plantation Guatemala XO   Guatemala	£7.00
Plantation Panama 1992   Panama	£12.50
Plantation Pineapple   Cuba	£5.00
Plantation White   Cuba	£4.00
Red Leg Pineapple   Jamaica	£3.50
Red Leg Spice   Jamaica	£3.50
Wray & Nephew   Jamaica	£4.50

# Whisky

ALL PRICES ARE 25ML SERVE UNLESS SPECIFIED

## Bourbon

Basil Hayden	£6.00
Buffalo Trace	£4.00
Bulleit Bourbon	£4.50
Elijah Craig 12yr	£6.00
Eagle Rare 10yr	£6.00
Makers Mark	£5.00
Old Forester Statesman Bourbon	£8.00
Sazerac Rye	£6.00
Tincup Bourbon	£4.50
Wild Turkey 81	£4.00
Wild Turkey Rye	£5.00
Woodfords Reserve Bourbon	£6.00

## Japanese

Nikka Barrell	£8.00
Nikka Black	£8.50
Nikka Red	£8.00

## Scotch & World

Abomination   USA	£8.00
Balvenie 12yr Double Cask   Speyside	£6.50
Balvenie 14yr Caribbean Cask   Speyside	£8.50
Benriach 10yr   Speyside	£5.00
Bimber Oloroso Cask   London	£10.00
Compass Box Great King Street   Blend	£5.50
Compass Box Peat Monster   Blend	£6.00
Compass Box Spice Tree   Blend	£6.00
Cu Bocan Olorosso Cask   Highlands	£6.00
Dalmore 12yr Old   Highlands	£6.50
Dalmore 15yr Old   Highlands	£8.00
Dalmore Cigar Malt   Highlands	£10.50
Haig Club   Blend	£4.00
Isle of Raasay   Hebrides	£7.50
Lagavulin 16yr   Islay	£8.50
Lambay   Cork	£7.00
Miltonduff 10yr Sherry Cask   Speyside	£5.00
Oban 14yr Old   Highland	£6.50
Slanes   Boyne Valley	£4.60
Swedish Whiskey Mackmyra Skordetid   Sweden	£7.00
Tamdhu 15yr Sherry Cask   Speyside	£9.00
Teeling Single Grain   Dublin	£6.00
Two Stacks   Dundalk	£8.00

# Wine

## White

### **Sauvignon Blanc | Chile (V)**

175ml £6 | 250ml £8 | Bottle £24

Light, crisp and refreshing, with flavours of gooseberries and tropical notes of passionfruit and guava in this dry white wine from the Andes.

### **Pinot Grigio | Romania**

175ml £6 | 250ml £8 | Bottle £24

A ripe, flavourful, dry, and unoaked style marked by aromas of white currants, pear fruit and a clean finish.

### **Gruner Veltliner | Hungary**

175ml £6 | 250ml £8 | Bottle £24

Dry, clean, and crisp with citrus notes, yellow plum, light green apple and a hint of white pepper.

### **Rioja Blanco | Spain (V)**

175ml £6 | 250ml £8 | Bottle £24

Lemony fresh, with delicate aromas of fruits with clear and fragrant floral overtones. On the palate it is light, fresh, and well-balanced with an intense and long finish.

## Rosé

### **Pinot Grigio Rosé | Italy**

175ml £6 | 250ml £8 | Bottle £24

Soft, coppery-pink Rosé, delicate and fruity. Very fresh on the palate.

### **Flint Charmat Sparkling Rosé | Norwich (V)**

Bottle £42

Red berry fruits backed up with a lightly caramelised aroma. Zippy and sassy on the palate with a soft, creamy mousse.

## Red

### **Montepulciano d'Abruzzo | Italy**

175ml £6 | 250ml £8 | Bottle £24

A vibrant Italian Red bursting with cherry and black pepper aromas followed by juicy flavours of ripe red berries.

### **Pinot Noir | Romania (V)**

175ml £6 | 250ml £8 | Bottle £24

Medium bodied, juicy plum and red cherry with velvety finish.

### **Syrah | France (V)**

175ml £6 | 250ml £8 | Bottle £24

Red fruit and hints of spice on the nose. Plenty of structure. Soft tannins give this medium bodied wine a classic Syrah palate.

## Bubbles

### **Prosecco, Italy (V)**

175ml £6 | Bottle £30

Elegant and crisp; with a fine bubble mousse. Delicate apricots and pear flavours.

### **Perrier Jouet, Champagne**

Bottle £75

Fruit driven with aromas of cherry complimented by vanilla and spices.

(V) VEGAN FRIENDLY WINES



# Other

ALL PRICES ARE 25ML SERVE UNLESS SPECIFIED

<b>Amaro Di Angostura</b>	<b>£5.00</b>
<b>Amaretto</b>	<b>£5.00</b>
<b>Ancho Reyes Green Chilli</b>	<b>£5.50</b>
<b>Ancho Reyes Red Chilli</b>	<b>£5.50</b>
<b>Antica Formula Vermouth</b>	<b>£6.50</b>
<b>Becherovka</b>	<b>£4.00</b>
<b>Campari</b>	<b>£5.00</b>
<b>Chartreuse Green</b>	<b>£6.00</b>
<b>Chartreuse Yellow</b>	<b>£5.00</b>
<b>Cherry Heering</b>	<b>£5.00</b>
<b>Cocchi Americano</b>	<b>£7.00</b>
<b>Cocchi Vermouth Di Toreno</b>	<b>£7.00</b>
<b>Cointreau</b>	<b>£4.00</b>
<b>Fernet Branca Menta</b>	<b>£5.00</b>
<b>Figaro Fig Liqueur</b>	<b>£4.00</b>
<b>Italicus Bergamot Liqueur</b>	<b>£5.00</b>
<b>Jade Perique Tobacco Liqueur</b>	<b>£7.50</b>
<b>Jagermeister</b>	<b>£4.00</b>
<b>Pisco ABA</b>	<b>£4.00</b>
<b>Sagatiba Cachaca</b>	<b>£5.00</b>
<b>Sambuca</b>	<b>£4.00</b>
<b>Velvet Falernum</b>	<b>£4.00</b>

# Beers

ALL DRAUGHT AND CANS ARE £5.50 UNLESS SPECIFIED

## Draught



**Camden Brewery**  
Hells Lager 4.6%



**Camden Brewery**  
Pale Ale 4.0%

## Cans (330ml)



**Turtles All The Way Down**  
Pale Ale 5.5%



**Sweeping Coast**  
West Coast Pale Ale 4.8%



**Good Times**  
Lager 4.2%

## Cyder



**Aspalls**  
Dry Cyder 5.5%

# Low & No

ALL SOFT DRINKS ARE £2.00 UNLESS SPECIFIED

## Beers



**Big Drop Brewery**  
Uptime Craft Lager 0.5%  
**£4.00**



**Big Drop Brewery**  
Pine Trail Pale Ale 0.5%  
**£4.00**

## Tonic

Classic Tonic  
Light Tonic  
Elderflower & Cucumber Tonic  
Rhubarb & Hibiscus Tonic  
Rosemary & Olive Tonic  
1724 Tonic Water | **£3.50**

## Other

Coke	Fruit Juices
Diet Coke	Red Bull
Lemonade	Ting Grapefruit Soda
Ginger Ale	
Ginger Beer	

# Bar Snacks

## Crisps

Salted	<b>£1.20</b>
Sea Salt & Vinegar	<b>£1.20</b>
Cheese & Onion	<b>£1.20</b>

## Nuts

Salted	<b>£1.20</b>
Honey Chilli	<b>£1.20</b>

## Olives

Basil & Garlic	<b>£2.00</b>
Lemon & Rosemary	<b>£2.00</b>

## Pretzel Pieces

Sriracha	<b>£2.00</b>
Honey Mustard	<b>£2.00</b>

## Snacking Meat

Chorizo Thins	<b>£3.00</b>
Salami Bites	<b>£3.00</b>

# Index

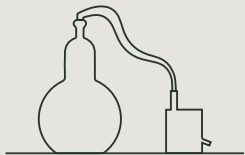
- Page 6**      **Acid Adjusting**  
Acid-adjusting is the process of adding either citric acid or citric and malic acid to a juice with a low titratable acidity, for example pineapple or orange juice. This process brings the total acidity level to the same as a lemon or lime.
- Page 4,11 & 19**      **Fat Washing**  
Fat washing is the technique of infusing something oily such as duck fat, butter or olive oil into alcohol. Freezing the liquid allows the fat to separate and rise to the surface so that it can be scraped off. This leaves behind the fatty flavour in the liquid.
- Page 5**      **Ancho Reyes Verde**  
Ancho Reyes is an authentic spicy liqueur crafted from ancho and poblano chiles in Puebla, Mexico.
- Page 9**      **Chaff**  
Coffee Chaff is a waste product of the roasting process of coffee beans. The beans shed their protective skins that are then usually discarded. They have a light wafer biscuit flavour. Our Chaff is supplied by Strangers Coffee.
- Page 13 & 18**      **Reductions**  
A reduction is the process of cooking down a liquid or sauce to concentrate the flavours by evaporating some of the liquid and alcohol.

- Page 15**      **Shrubs**  
A Shrub is a non-alcoholic syrup made from a combination of concentrated fruits, aromatics, sugar and vinegar. This creates a complex drink that has a blend of sweet, savoury, and tart notes.
- Page 15**      **Tepache**  
Tepache is a fermented beverage made from the peel and the rind of pineapples. It is sweetened with either brown sugar and seasoned with cinnamon and cloves.
- Page 18**      **Velvet Falernum**  
Velvet Falernum is a low ABV liqueur from the Caribbean. It contains flavours of ginger, lime, almond and usually cloves or allspice.
- Page 20**      **Verjus**  
Verjus also known as “Verjuice” is an acidic juice made by pressing unripe grapes.
- Page 20 & 21**      **Foamer**  
Bitters that add a foam and creamy texture to cocktails, without adding flavour. Used as a Vegan alternative to egg whites.



# GIN ACADEMY & SHOP

Guided with a G&T in hand by a Master Distiller,  
our Gin Making Experience includes...



## 1. Distill

Choose from over 40 botanicals and learn how to distill Gin...



## 2. Bottle

After distillation and a taste test, prep your Gin for bottling...



## 3. Label

Finish by labelling and sealing with wax. Take home and enjoy!

## How to book:

Visit [gyreandgimble.co.uk](https://gyreandgimble.co.uk) or email [theginacademy@gyreandgimble.co.uk](mailto:theginacademy@gyreandgimble.co.uk)

Find us at The Royal Arcade, Norwich NR2 1NQ

The Royal Arcade is situated in the heart of Norwich city centre, between Gentleman's Walk and Castle Street, in front of the historic Norwich Market.

